Oakland Mural Project Potash Recreation Complex Sponsored by The Arts In Oakland Council (AIO)

Oakland Artists are Invited to Submit Mural Designs.

Original Mural Design Submissions Due By September 8, 2023

Targeted Mural Location: Oakland DPW building wall at the Potash Recreation Complex (Near the roller hockey rink and picnic benches next to the Bathrooms.)

> Mural Wall **Dimensions:** 35' width x 13'4" height



RULES:

- 1. This Mural is intended to beautify the structures surrounding the Potash Recreation Field. It is encouraged that the submissions are upbeat expressions that reflect in some way borough life and/or the natural beauty of Oakland. Imagery can show recreational activities (sports, playground, roller hockey is nearby) or simply a pleasant graphic design. The only allowable text (not required) is "Welcome To Oakland" or the recreation slogan "Once a Brave Always a Brave". Otherwise, no logos, slogans, advertising, or other copy or wording is permitted, nor should it represent any political, social justice or other controversial commentary.
- 2. Artists (professional, amateur or students) are to submit a physical color copy of their design measuring 20" x 7.5" (proportional to the 35' width x 13.'4" height wall dimension). On the reverse side of the mural submission provide: Mural Title, Artist's Name, *Age (for students), Mailing Address, Telephone Number, Email Address.
- 3. Mural Design Submissions are due by September 8, 2023. Deliver hard copy in a sealed envelope to: The Arts In Oakland Council (AIO), Oakland Borough Hall, One Municipal Plaza, Oakland, NJ, 07436.
- 4. Mural Design Submissions will be judged by the Arts In Oakland Council. The AIO's 1st, 2nd and 3rd place selections will be presented to the Mayor and Council for their review and input. Based on the AIO and Oakland Mayor & Council's agreement, one submission for the mural project will be awarded to an artist. The winning Mural design will be announced by September 15, 2023.
- 5. The AIO will seek sponsors to pay the winning artist \$750 plus \$500 for approved supplies, to install the selected
- mural design.
- Designs become property of the Borough of Oakland.
- 7. The winning artist will also be recognized via Oakland social media, press releases to the local media and will have signature rights on the Mural.
- 8. The winning artist will have the opportunity to install the selected Mural Design by November 15, 2023. The artist may recruit the help of volunteers of their choosing.

Questions: arts@oakland-nj.org

Arts In Oakland Council, Oakland Borough Hall, One Municipal Plaza, Oakland, NJ, 07436



Oakland Mural Project **Potash Recreation Complex**

Sponsored by The Arts In Oakland Council (AIO) **Oakland Artists are Invited to Submit Original Mural Designs.**

Artist Award \$750 \$500 Supply/Installation Budget

Mural Design **Submissions Due September 8, 2023**

Targeted Mural Location: Oakland DPW building wall at the Potash Recreation Complex (Near the roller hockey rink and picnic benches next to the Bathrooms.)



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Visit Website for Details www.oakland-nj.org/arts-committee Questions: arts@oakland-nj.org Arts In Oakland Council, **Oakland Borough Hall One Municipal Plaza, Oakland, NJ, 07436**

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